



# Djordje Kontic

**Country Sales Manager**

Vital a.d.

<http://vital.rs/en/>

## Bilateral Meetings

- Monday 02:00 pm - 05:00 pm

### Description

Vital a.d. is one of the biggest and oldest oil and vegetable fats on the Balkans. It is a synonym for tradition and quality in this region. After privatization, on October 2005. Vital becomes part of Invej corporation and continues its part of undoubtedly important participant and leader of economic reality on Serbian and ex Yugoslavia market region. With technology improvement, using new ways of business and development wide product line intended for the most demanding consumer tastes. Vital for a decade has been recognized for edible sunflower oil "Vital" of superior quality and with high content of vitamin E while table margarine is used in all salty and sweet treats. In our sales program there are Majovita mayonnaise which for many years are recognizable by their rich taste and fit perfectly into all salty dishes, while Laki is a lightweight lent mayonnaise, without eggs, an unavoidable part of the table. The success of the company is also contributed by spread margarine as well as different types of ketchup. Thanks to the high quality products, Vital has been present in every household for more than 160 years.

### Organization Type

Company

Email

[djordje.kontic@vital.rs](mailto:djordje.kontic@vital.rs)

Country

Serbia

City

Vrbas, Kulski put bb [Google map](#)

Areas of Activities

**Food Industry**